



ClinicalKey

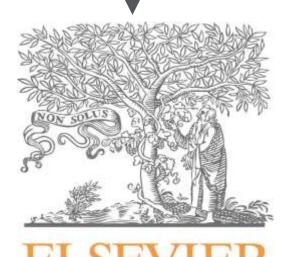
Eric Chou 周汶熹

Customer Engagement Manager Health and Science, Asia Pacific

Introduction of Elsevier



The original Non Solus mark of Isaac Elzevir was used for the first time in Leyden in 1620.



- In 1620, the draft of Elsevier's logo first come out
 - Elm & Grapevine : stand for great wisdom by publishing
 - Old man: stand for research scholar
 - NON SOLUS: Latin, means "Not Alone" (never alone in study)
 - Implication: the scholar (Old man) and results of publishing (Elm) need to go together and coexist

ELSEVIER

Challenges 挑戰

- 600,000 to 800,000 new clinical articles are published each year. 每年有60~80萬篇臨床論文發表
- Every day, on average, each physician asks 9.5 questions. Two thirds of those clinical questions go unanswered.
 每天每一位醫師平均提出9.5個問題,其中2/3得不到答案*
- Physicians and medical students today are being overwhelmed with information and questions which need to be answered.
 如今臨床工作人員被爆炸的資訊和需要解答的問題所淹沒
- Profusion of content sources makes it difficult to get answers.
 資訊來源太多(Google, PubMed, Various Database...)
 答案的找尋變的耗時困難

^{* &}quot;Watson and Healthcare" (quoting the British Medical Journal), April 2011

How are information consumed nowadays? 現今資訊是如何被使用的?



Anytime Anywhere



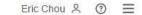
Multimedia



High-Efficiency

ClinicalKey





Search for conditions, procedures, drugs, and more



Trusted and Comprehensive 資料全面、完整且值得信賴

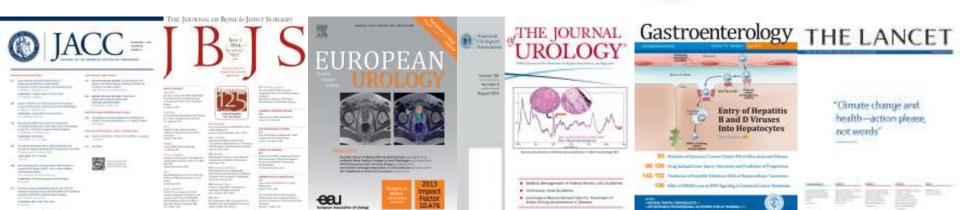
✓ 1,100+ reference books	✓ 850+ First Consult & Clinical Overview
✓ 650+ medical journals	✓ 4,500+ practice guidelines
✓ Fully indexed MEDLINE	✓ 1,400+ topic pages
✓ 45,000+ medical / surgical videos	✓ 3,100+ drug monographs
✓ 340+ Procedures Consult videos	✓ 9,000+ patient education handouts
✓ Over 3 million images	✓ Clinical Trials.gov database

Journals 650+種 跨40科別 從基礎到臨床

立即閱讀最新文獻X全文檔案不求人

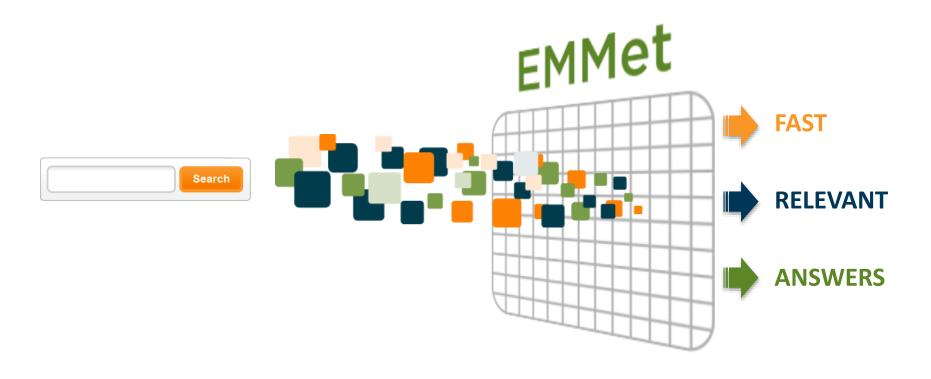
- Trends in Biotechnology
- Trends in Cell Biology
- Trends in Pharmacological Sciences
- Journal of the American College of Cardiology
- Journal of Bone and Joint Surgery
- European Urology
- Journal of Urology
- Gastroenterology
- Lancet
- Lancet Infectious Diseases
- Lancet Neurology
- Lancet Oncology



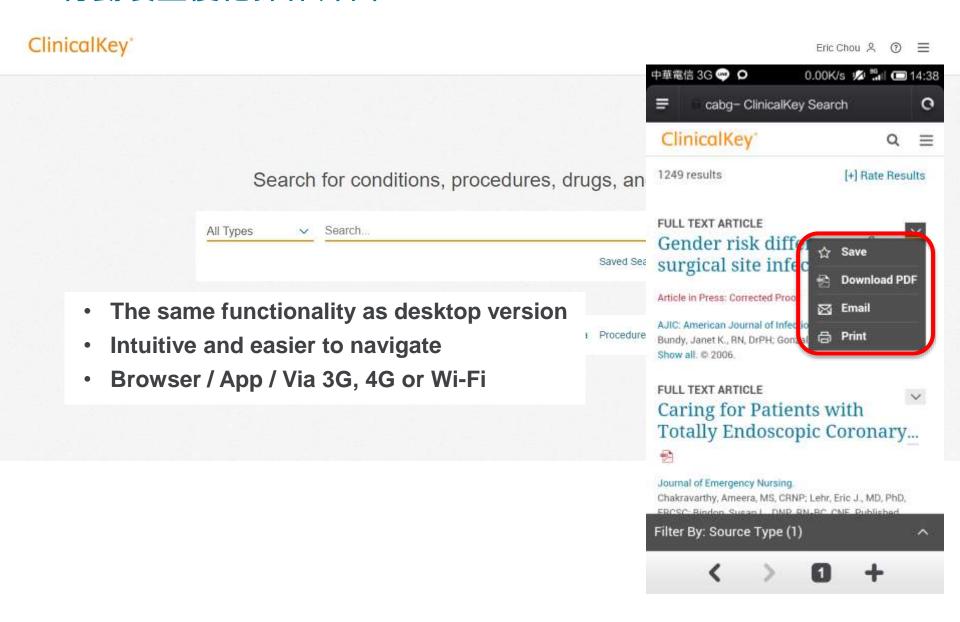


Clinical Solution ClinicalKey

Powerful Search Engine + Comprehensive Information



Anytime Anywhere, Mobile-optimized User-Interface 行動裝置優化操作介面



Advantage of ClinicalKey 優勢



Includes the latest journals, videos, guidelines, etc. 包含最新出版的期刊, 影片, 臨床指引等



Covers virtually every medical specialties 涵蓋所有醫學專科; RT, PT, 營養師等專業人員也可使用



Content is continuously updated and always current 內容持續更新沒有延遲!



https://www.clinicalkey.com

ClinicalKey*



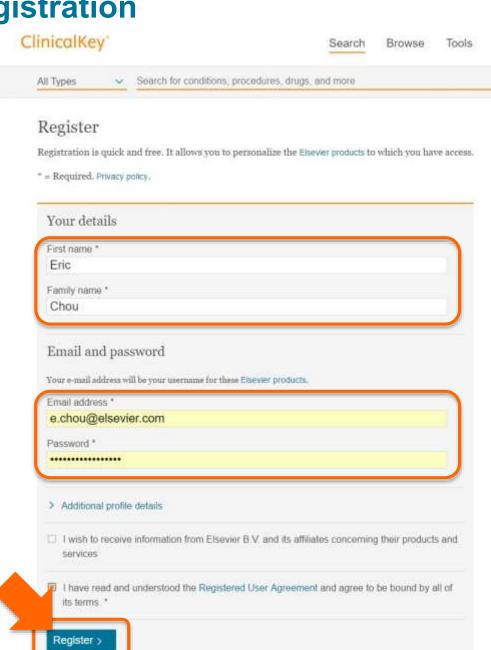
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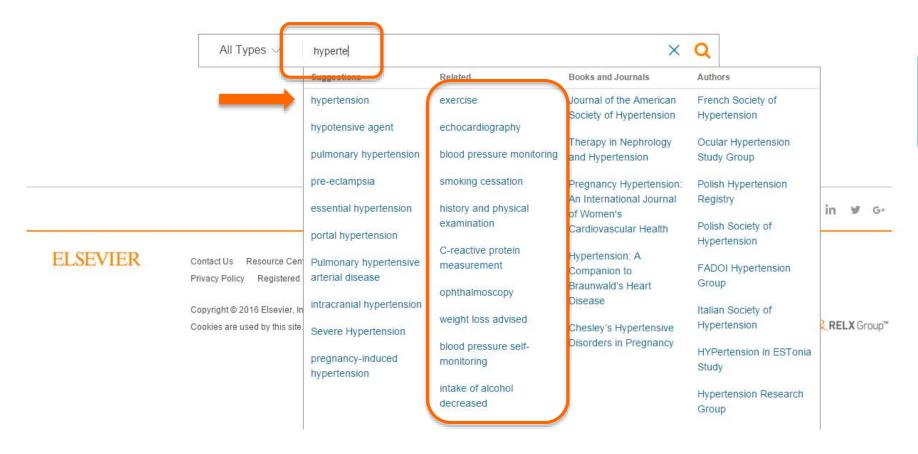
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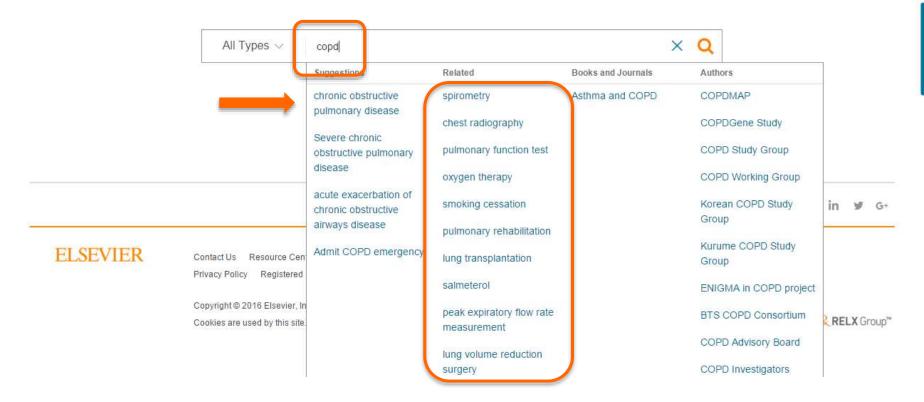
Smart Content - AutoSuggest

Lead with answers.



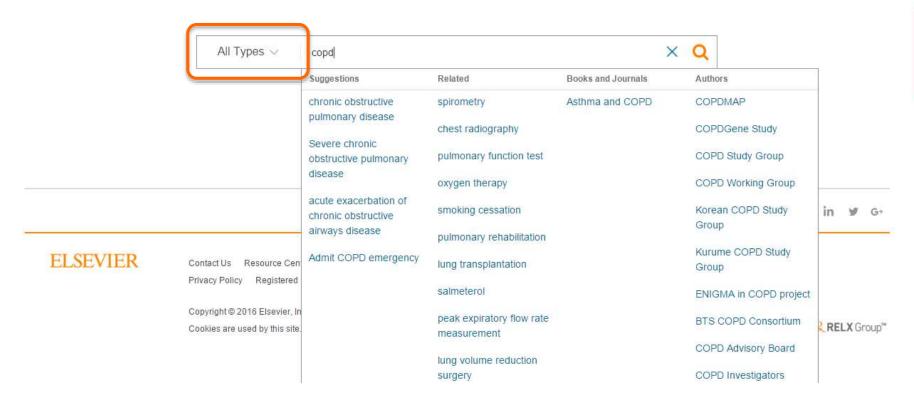
Smart Content (Acronym) - AutoSuggest

ClinicalKey® Lead with answers.



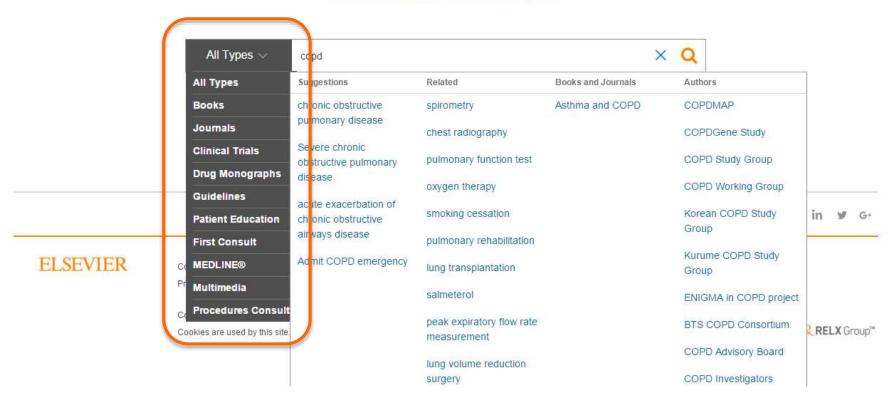
Entire Database Search



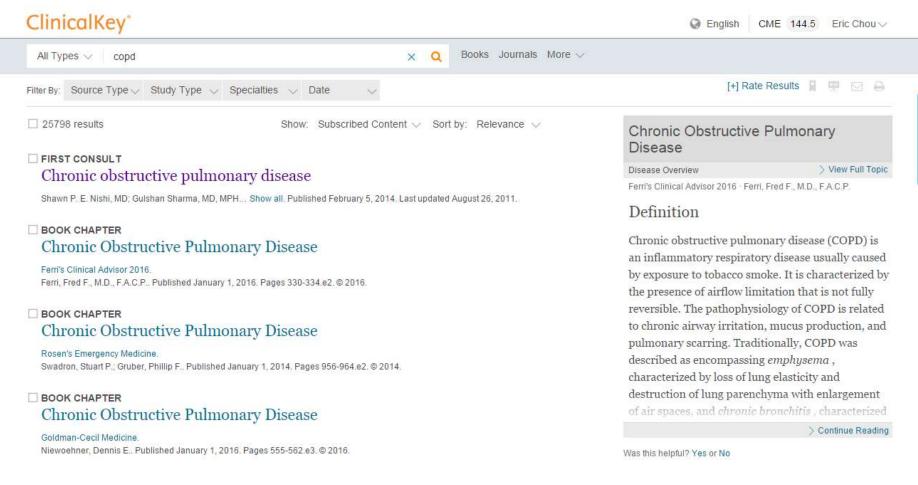


Specific Content Type Search

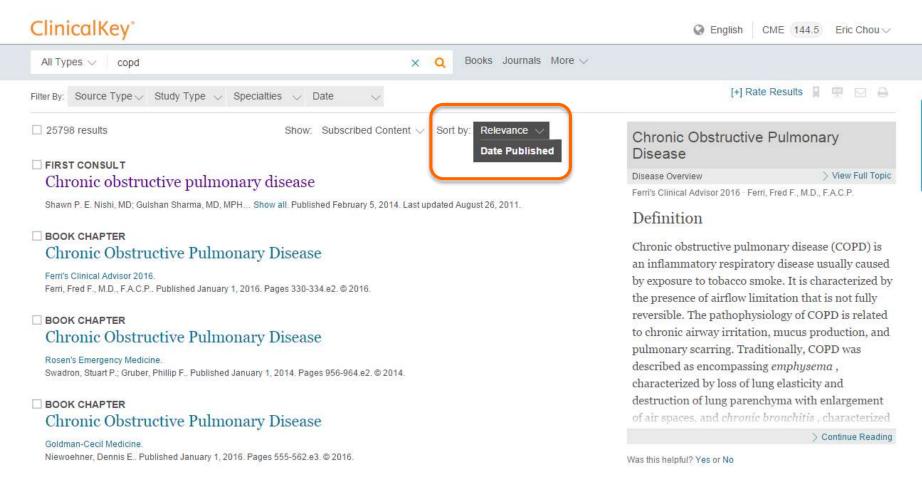




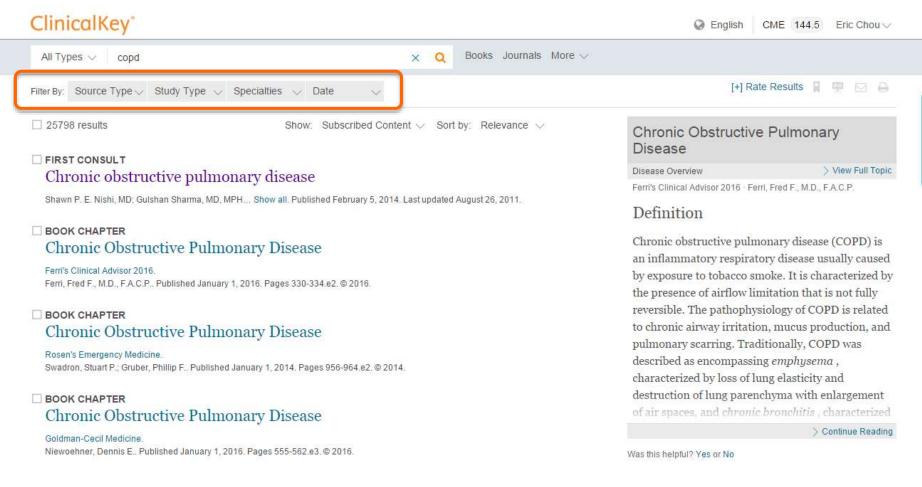
All Search Results

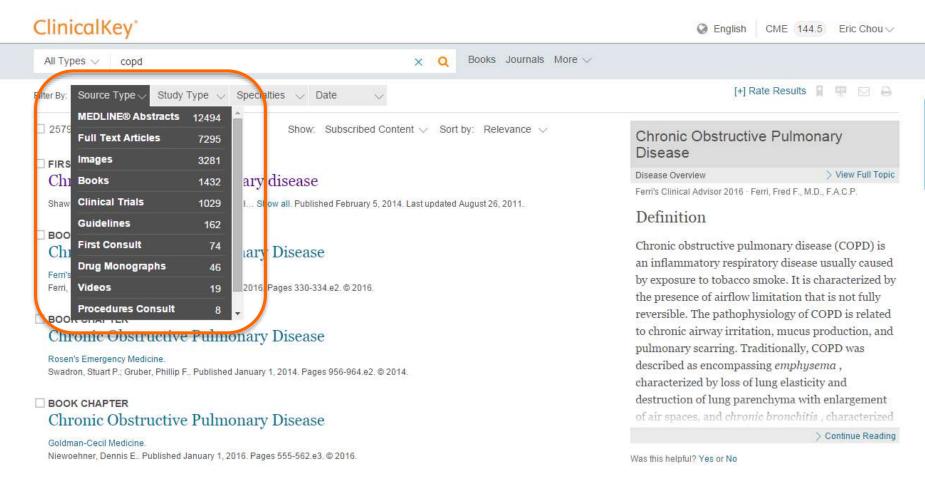


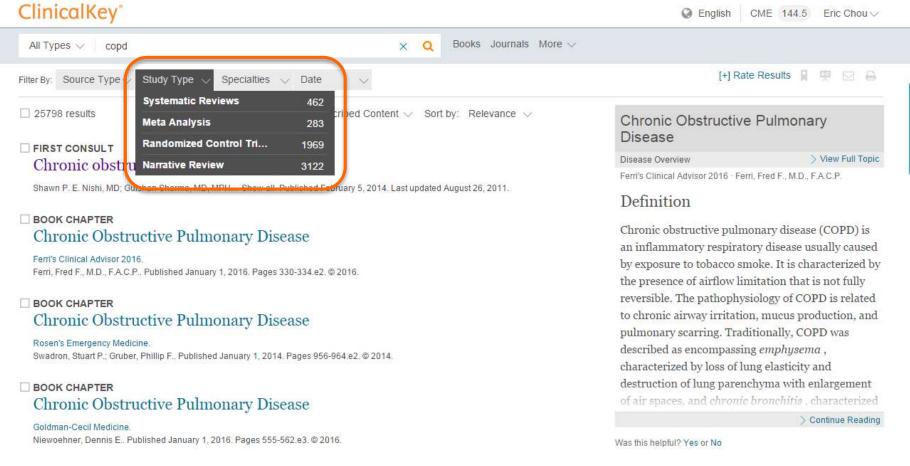
All Search Results (Sort by: Relevance or Date Published)

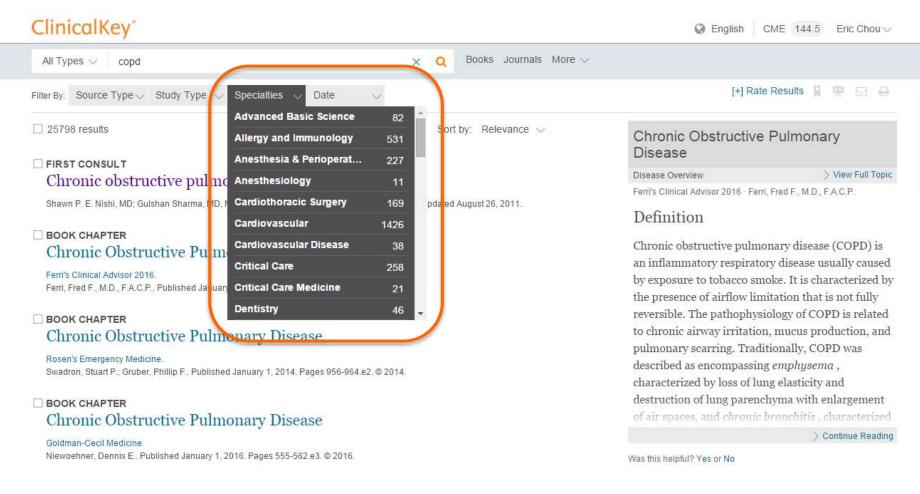


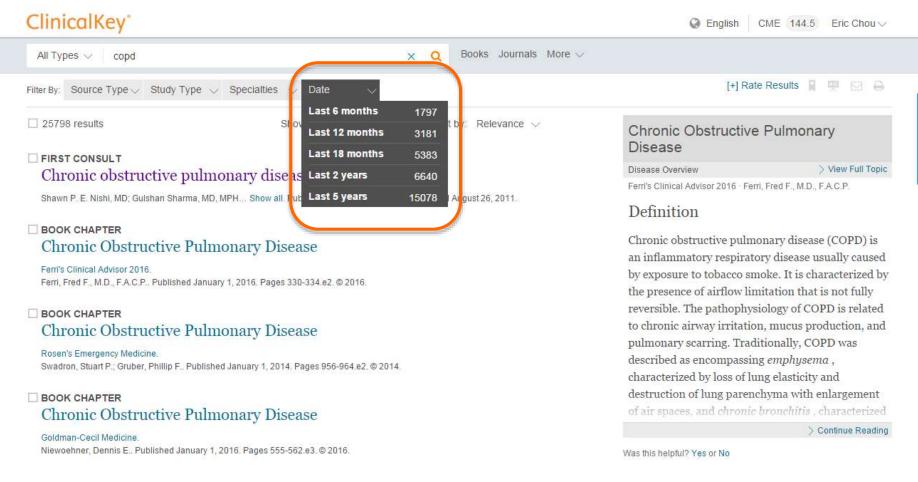
All Search Results



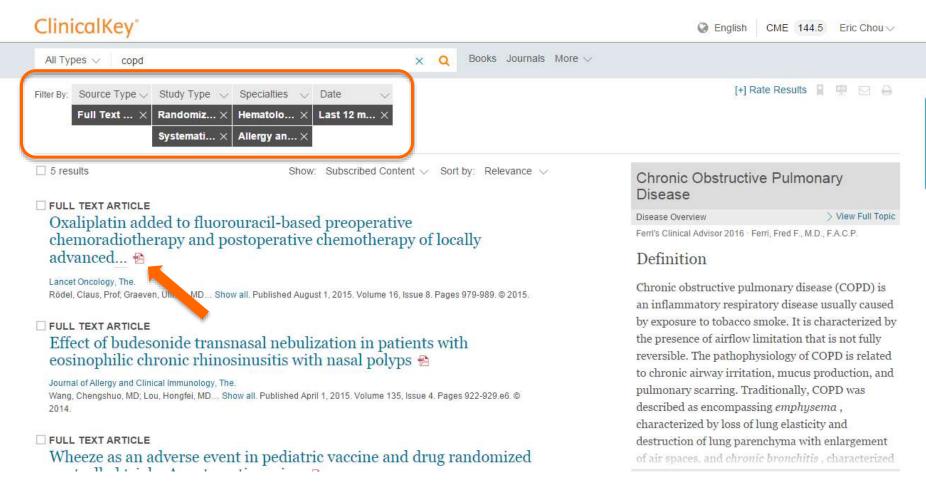




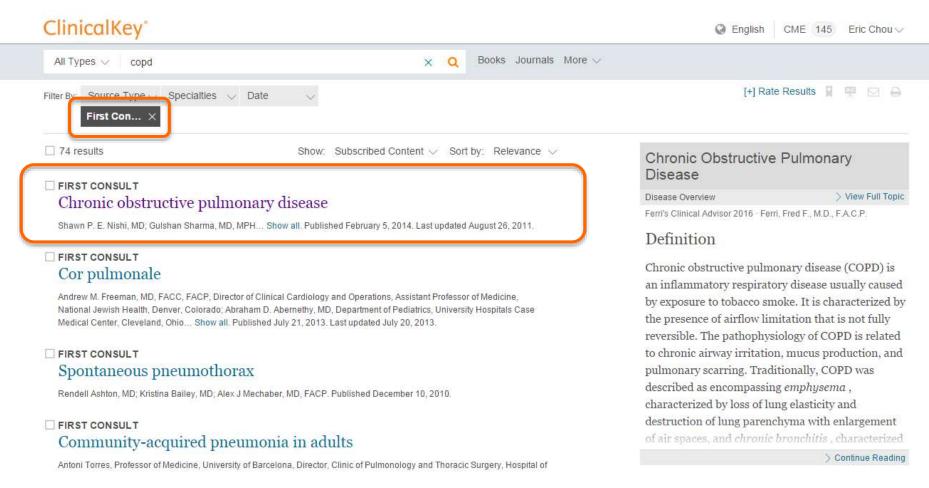


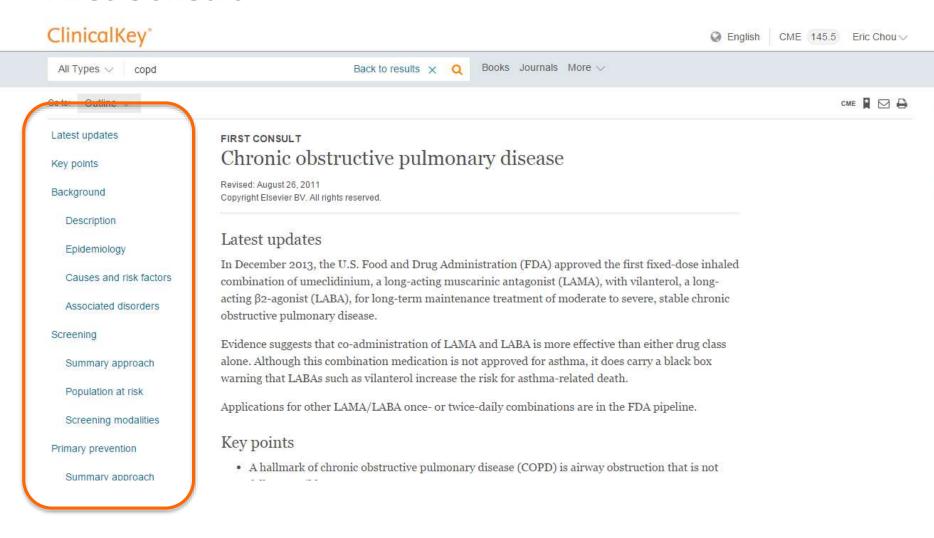


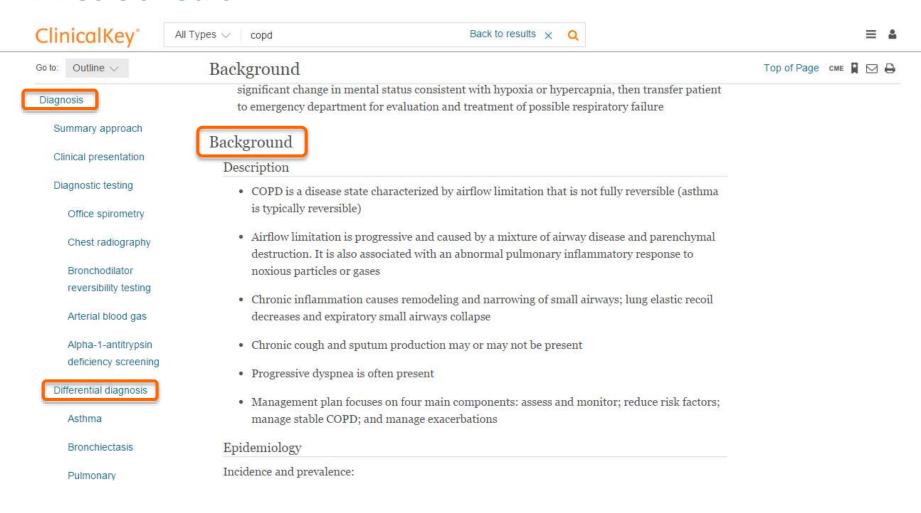
All Search Results - Filter with Union and Intersection

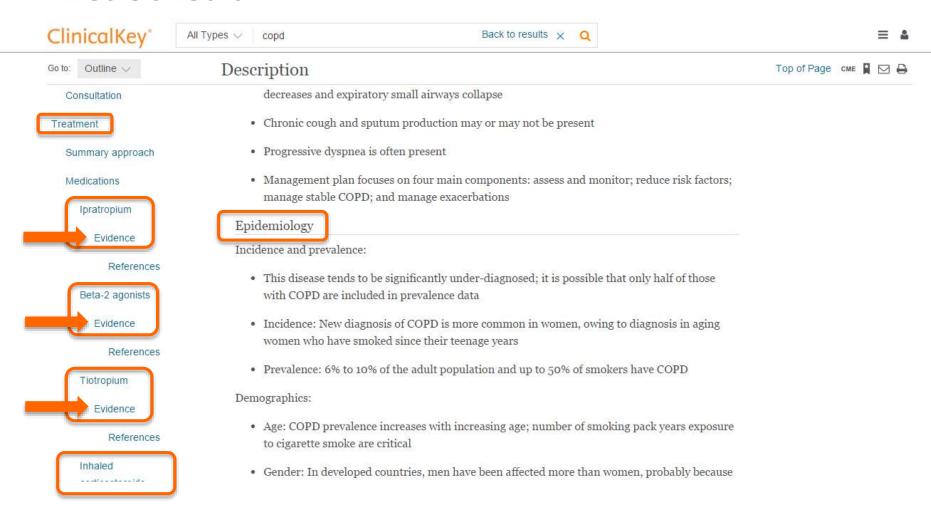


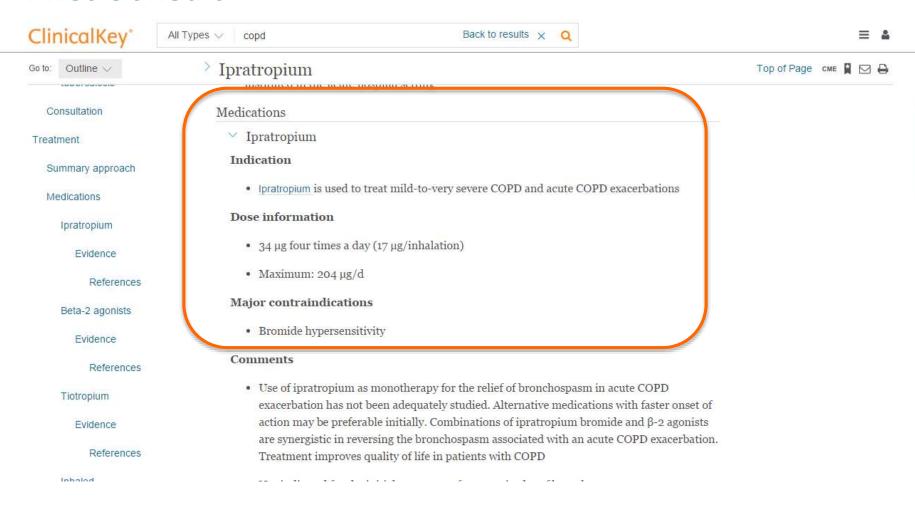
ClinicalKey Content – First Consult

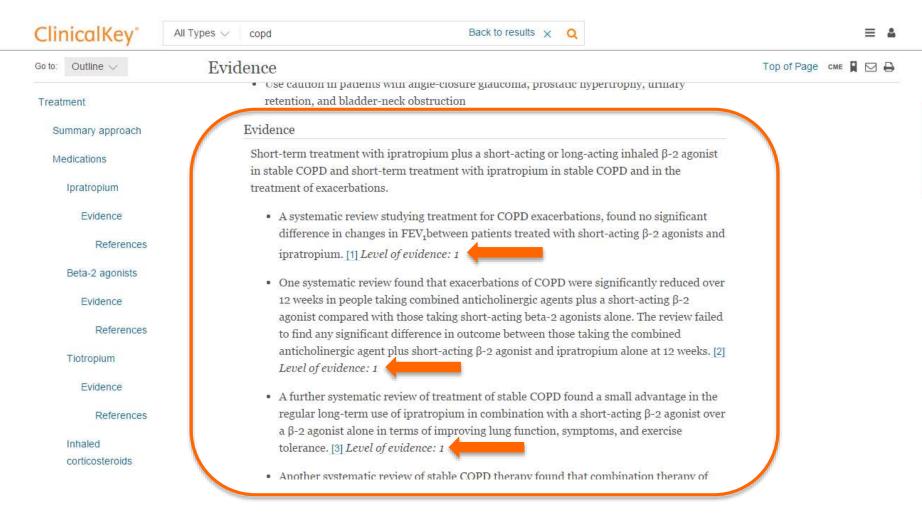


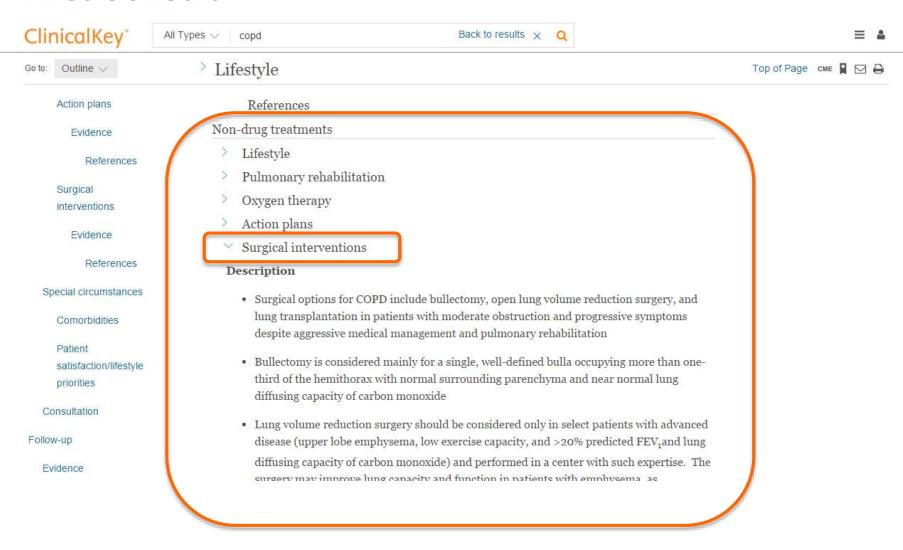


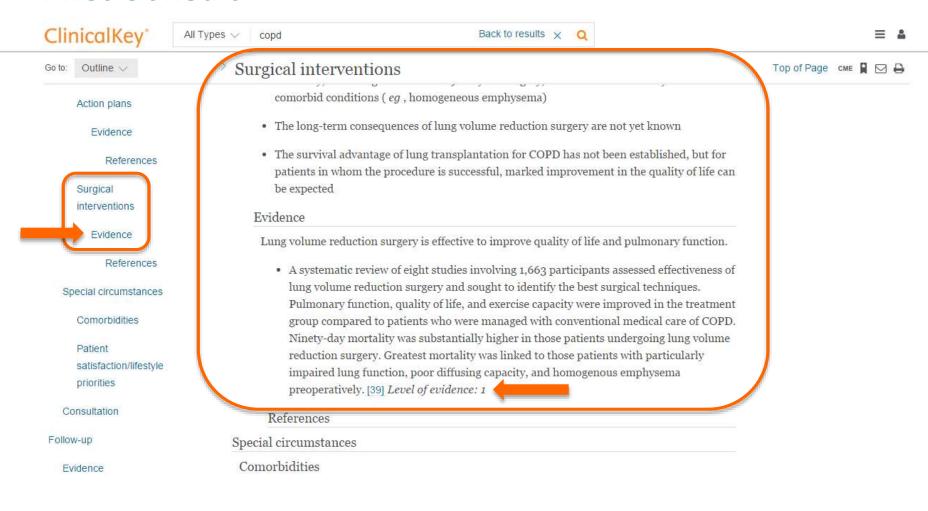




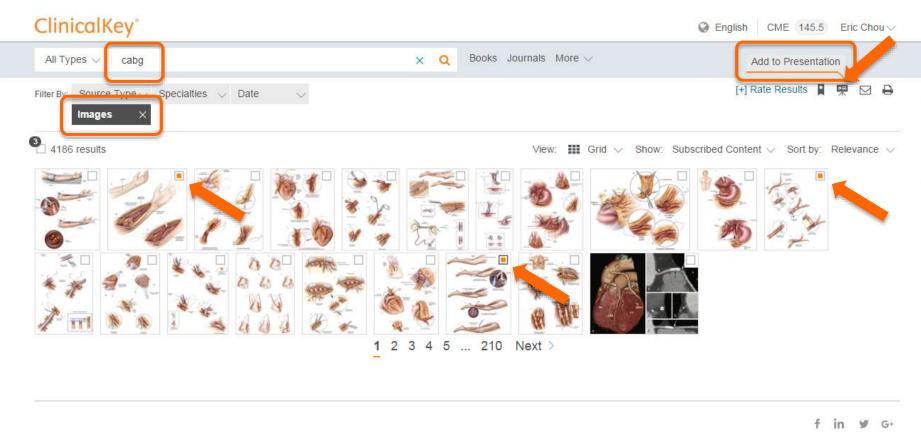






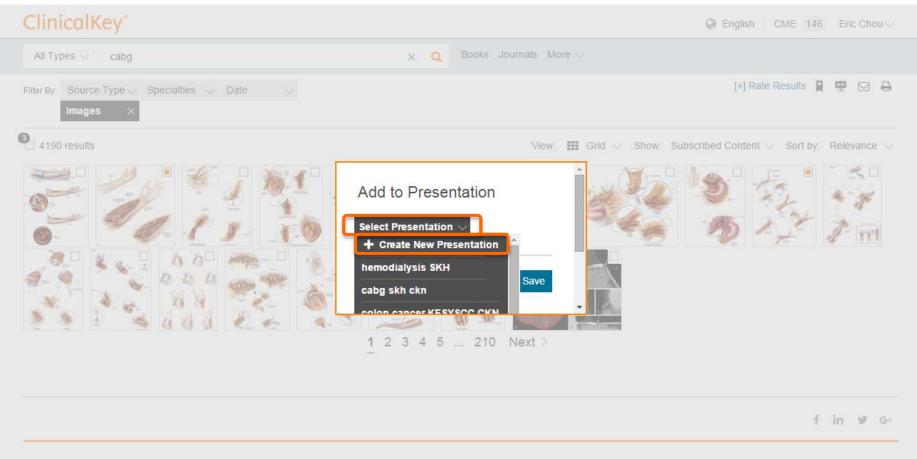


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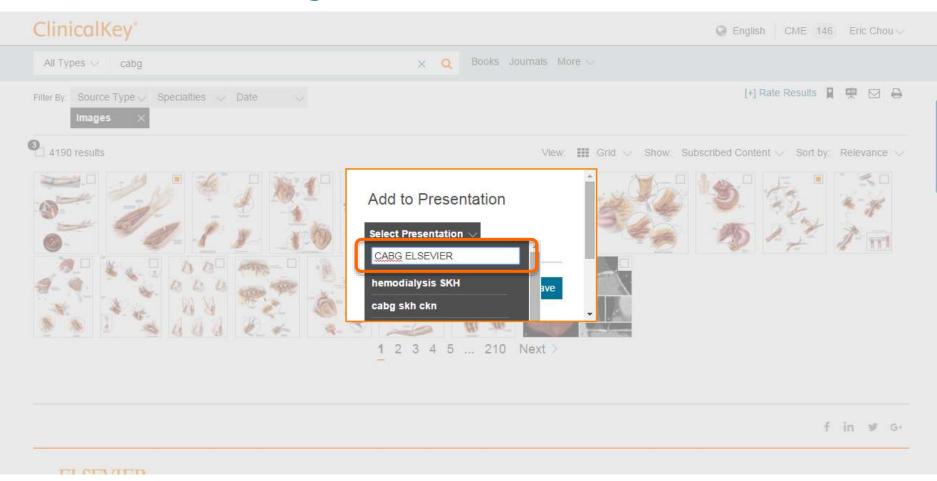
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PowerPoint Making – Folder Selection

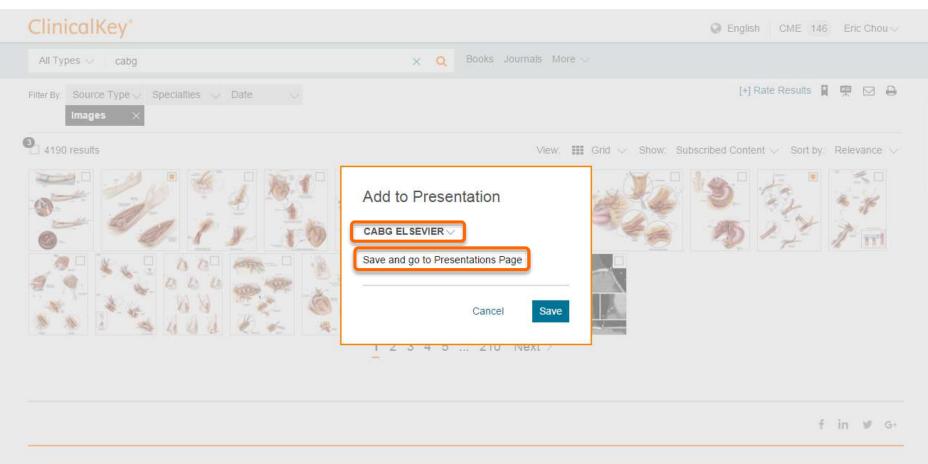


THE CUSTICION

PowerPoint Making – Create New Presentation Folder

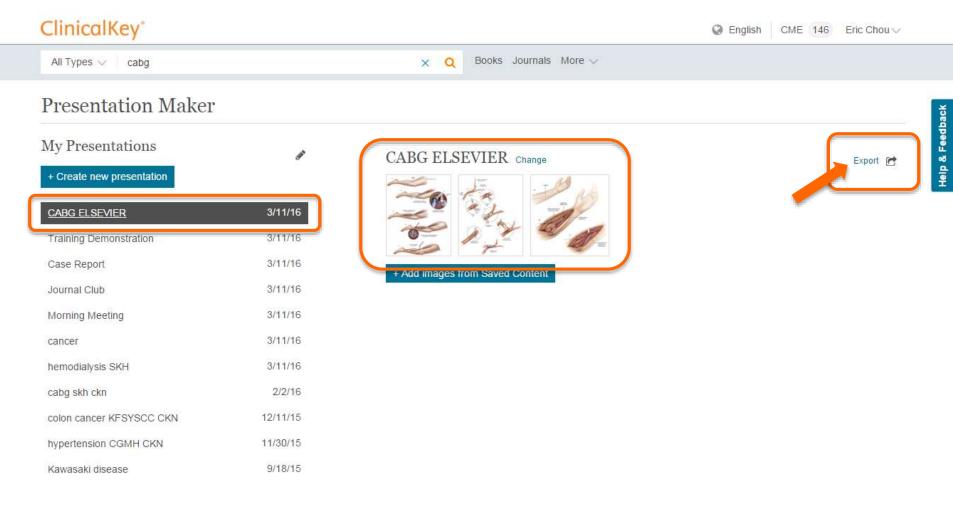


PowerPoint Making

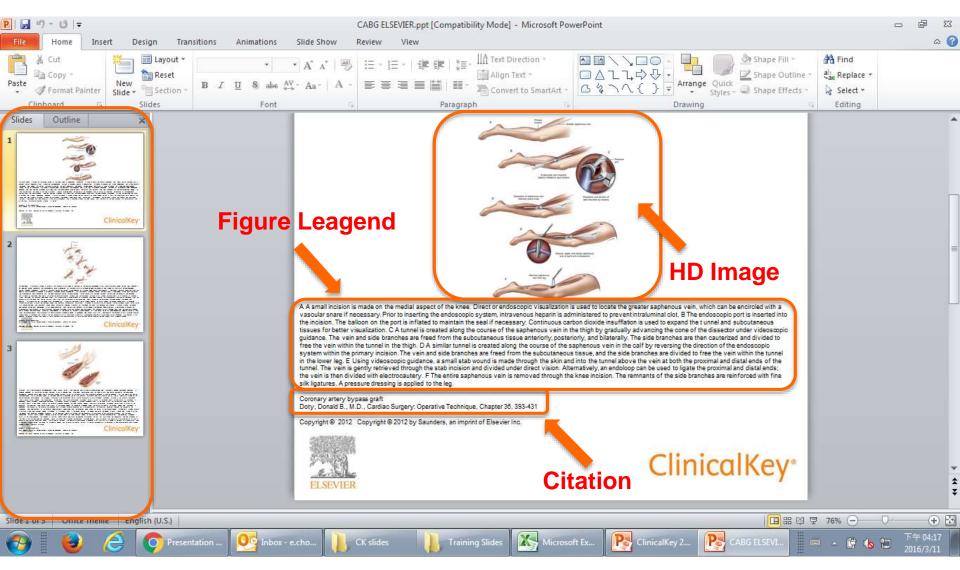


THE OTHER PROPERTY.

Presentation Maker – PowerPoint Export



Presentation Maker – PowerPoint Export



Browse



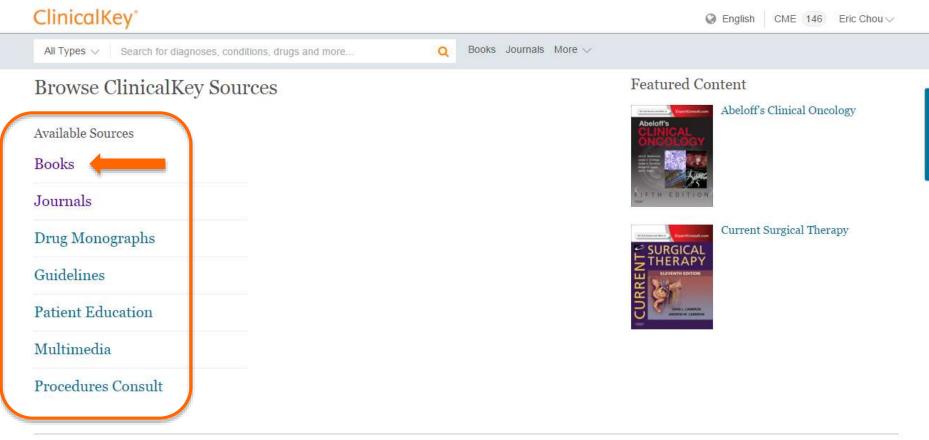
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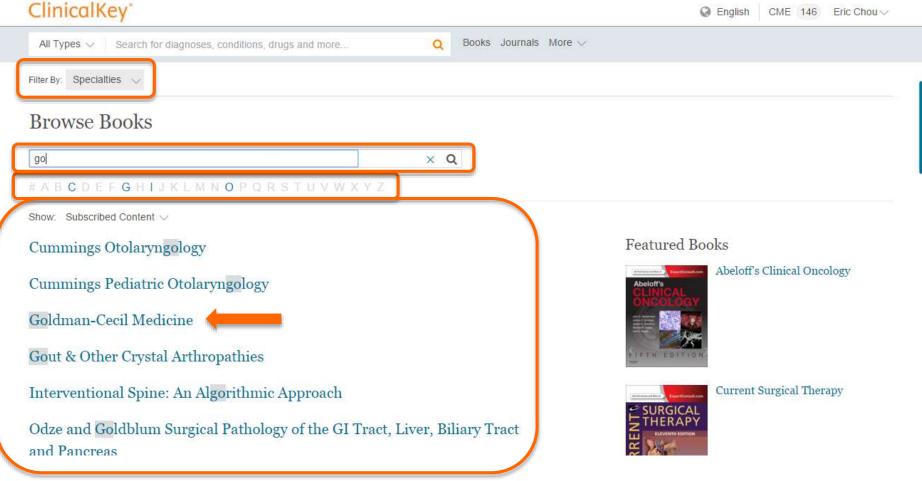
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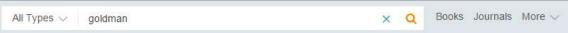


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BOOK

Goldman-Cecil Medicine, Twenty-Fifth Edition

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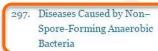
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- Care of Dying Patients and Their Families

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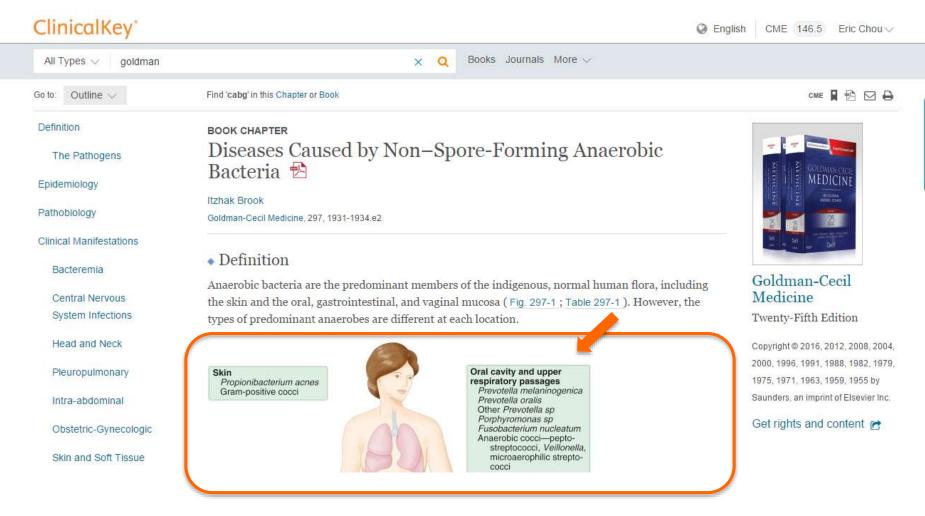
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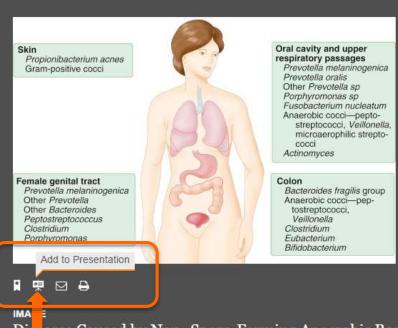
Goldman, Lee, MD

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Diseases Caused by Non-Spore-Forming Anaerobic Bacteria

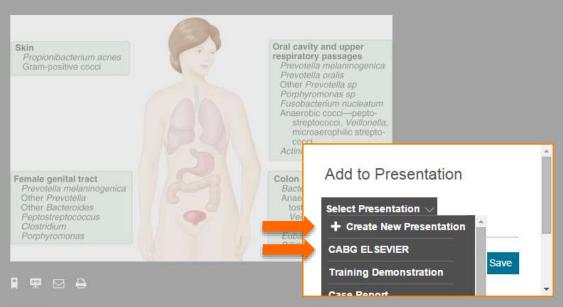
Goldman-Cecil Medicine.

Brook, Itzhak. Published January 1, 2016. Pages 1931-1934.e2. @ 2016.

FIGURE 297-1

Anaerobes as the predominant normal microflora of the human body by general anatomic location.

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IMAGE

Diseases Caused by Non-Spore-Forming Anaerobic Bacteria

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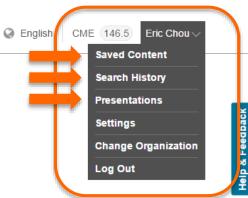
Brook, Itzhak. Published January 1, 2016.Pages 1931-1934.e2. © 2016

FIGURE 297-1

Anaerobes as the predominant normal microflora of the human body by general anatomic location

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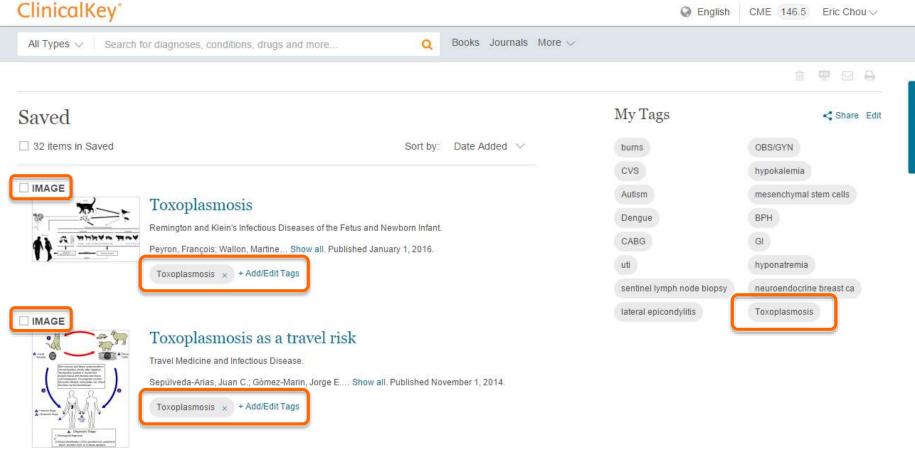
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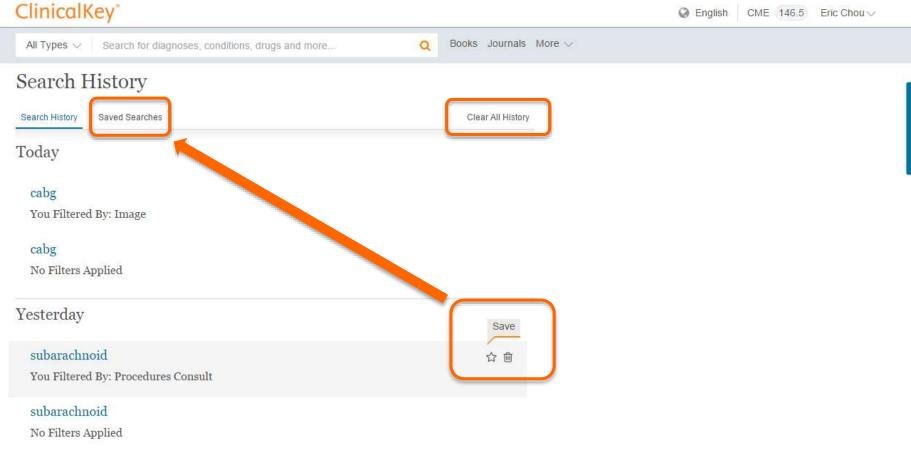
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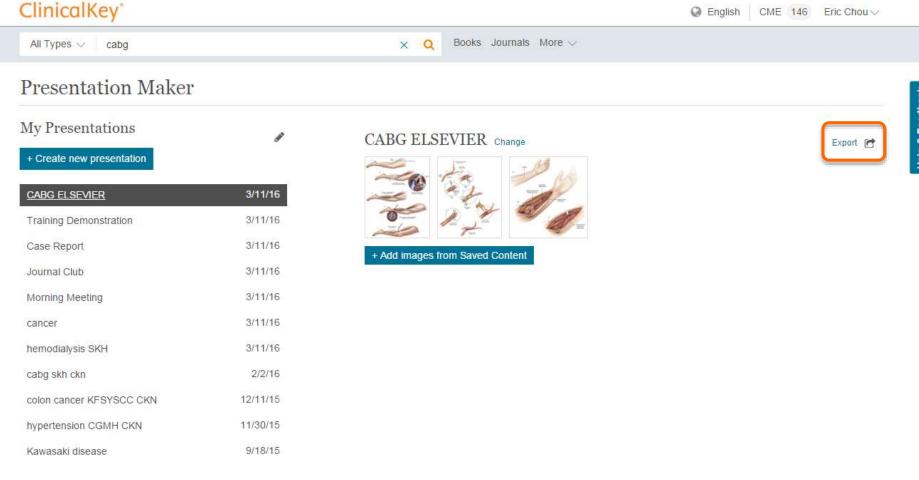
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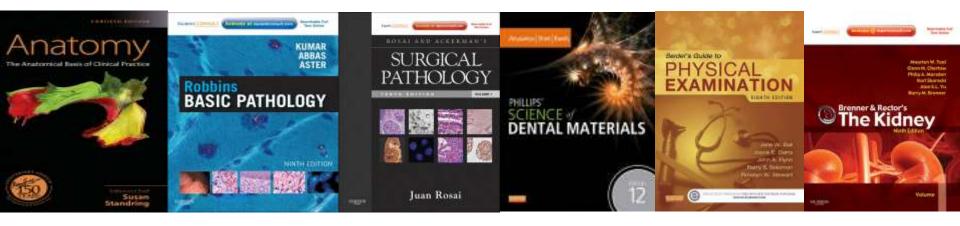


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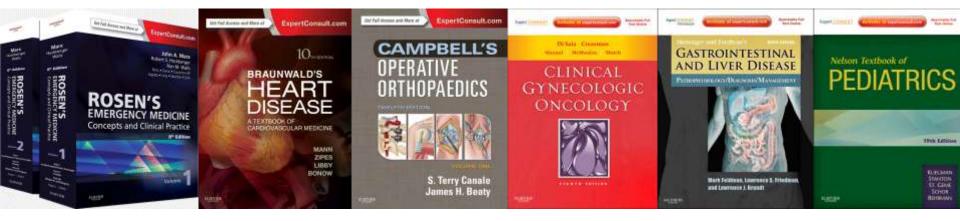
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